UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.)

Filed by a Party other than the Registrant \square

Filed by the Registrant $\ oxtimes$

Date Filed:

Chec	k the a	propriate box:
		minary Proxy Statement
		idential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
		nitive Proxy Statement
X		nitive Additional Materials
	Solic	iting Material Pursuant to §240.14a-12
		ULTA SALON, COSMETICS & FRAGRANCE, INC. (Name of Registrant as Specified In Its Charter)
		(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payn	nent of	Filing Fee (Check the appropriate box):
X	No fee required.	
	Fee o	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
	(1)	Title of each class of securities to which transaction applies:
	(2)	Aggregate number of securities to which transaction applies:
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	(4)	Proposed maximum aggregate value of transaction:
	(5)	Total fee paid:
	Fee p	vaid previously with preliminary materials.
		k box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the ous filing by registration statement number, or the Form or Schedule and the date of its filing.
	(1)	Amount Previously Paid:
	(2)	Form, Schedule or Registration Statement No.:
	(3)	Filing Party:

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on June 3, 2015.

ULTA SALON, COSMETICS & FRAGRANCE, INC.



ULTA SALON, COSMETICS & FRAGRANCE, INC. 1000 REMINGTON BLVD. SUITE 120 BOLINGBROOK, IL 60440

Meeting Information

Meeting Type: Annual Meeting
For holders as of: April 6, 2015

Date: June 3, 2015 **Time:** 10:00 AM CDT

Location: 1000 Remington Blvd.

Suite 120

Bolingbrook, Illinois 60440

You are receiving this communication because you hold shares in the company named

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

- Before You Vote -

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Proxy Statement 2. Annual Report on Form 10-K

How to View Online:

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 20, 2015 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements. Please check the proxy materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go towww.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote "FOR ALL" of the following nominees:

1. Election of Directors

Nominees

- 01) Robert F. DiRomualdo
- 02) Catherine Halligan
- 03) Lorna E. Nagler
- 04) Michelle L. Collins

The Board of Directors recommends you vote "FOR" proposals 2 and 3.

- 2. To ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for our fiscal year 2015, ending January 30, 2016
- 3. Advisory resolution to approve the Company's executive compensation