UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	OVAL
OMB Number:	3235-0287
Estimated average I	ourden
houre par raepanea	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Type Responses) 1. Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer							
HARTMAN BRUCE L					Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA]								ГА]		Director	· ·		% Owner	
(Last) (First) (Middle) 1000 REMINGTON BLVD., SUITE 120				3. Date of Earliest Transaction (Month/Day/Year) 09/12/2012									X Officer (give title below) Other (specify below) Chief Financial Officer						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person							
	OLINGBROOK, IL 60440 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqui								ired, Disposed of, or Beneficially Owned						
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye		Date, if		(A)		A. Securities Acqui A) or Disposed of Instr. 3, 4 and 5)				ed Follow saction(s)			6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
							Co	de	v	Amount	(A) or (D)	Price					or Indirect (I) (Instr. 4)	(Instr. 4)	
Common	Common Stock 09/12/2012			09/12/2012				A			10,112 A			10,112			D		
(Instr. 3) Pric	Conversion	3. Transacti Date (Month/Day		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code		5. Number		e Expiration Date of (Month/Day/Year)		7. Title of Und Securit	7. Title and Amount of Underlying Securities Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number o Derivative Securities Beneficially Owned Following Reported	f 10. Ownersh Form of Derivativ Security Direct (I or Indire	Benefic ive Owners y: (Instr. 4		
					Code	V	and 5)	(D)	Date Exerc	eisabl	Expira Date	ation	Title		Amount or Number of Shares		Transaction(s (Instr. 4)	(s) (I) (Instr. 4	(1)
Stock Option (right to buy)	\$ 98.9	09/12/2	012		A		19,58.	5	Ĺ	(1)	09/12	2/2022	Com: Sto		19,585	\$ 0	19,585	D	
Repor	ting O	wners																	
				Re	elationsh	ips													

B (1 0 N /	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
HARTMAN BRUCE L 1000 REMINGTON BLVD. SUITE 120 BOLINGBROOK, IL 60440			Chief Financial Officer						

Signatures

/s/ Robert S. Guttman, as attorney-in-fact for Bruce L. Hartman	09/14/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The options reported will vest and become exercisable in four equal installments commencing on September 12, 2013 and each subsequent anniversary, such that all such options will be (1) fully vested on September 12, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.