FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																		
1. Name and Address of Reporting Person * Kimbell David C					2. Issuer Name and Ticker or Trading Symbol Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 1000 REMINGTON BLVD, SUITE 120				3. Date of Earliest Transaction (Month/Day/Year) 03/18/2014									X_Officer (give title below) Other (specify below) Chief Marketing Officer							
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)									6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person							
	BROOK,			(7)													Teporting Ferse			
(Cit	y)	(State)		(Zip)	Table I - Non-Derivative Securities Acquir									ired, Disposed of, or Beneficially Owned						
(Instr. 3) Da		2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if r) any (Month/Day/Year)		Date, if	(Instr. 8)		(A) or		urities Acquired Disposed of (D) 3, 4 and 5))		6. Ownershi Form: Direct (D or Indirec	p of In Ben Own	Nature Indirect neficial mership		
									V A	mount	(A) or (D)	Price					(I) (Instr. 4)	t (III	(Instr. 4)	
Common	Common Stock 03/18/2014			03/18/2014				A		5	,128	A	\$ 0	5,128				D		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		y/Year)	3A. Deemed Execution Date, if		(e.g., puts, calls 4. 5. Transaction of Code See (Instr. 8) According to the Code or of (Instr. 8)		Number Derivative				Oate of U (Year) Sec					Securities Beneficially Owned Following Reported Transaction(s	Owne Form Deriv Secur Direct or Ind	of ative ity: (D) irect	(Instr. 4)
					Code	V	(A)	(D)	Date Exer	e rcisable	Expira Date	tion	Title	or	ount nber res		(Instr. 4)	(Instr.	4)	
Stock Option (right to buy)	\$ 98.64	03/18/2014			A		11,24	1		(1)	03/18	3/2024	Comm		241	\$ 0	11,241	Г)	
Repor	ting O	wners																		
				Relationships																
Reporting Owner Name / Address Director Owner			r I (Officer				C	Other											
Kimbell	David C																			

Signatures

SUITE 120

1000 REMINGTON BLVD

BOLINGBROOK, IL 60440

/s/ Robert S. Guttman, as attorney-in-fact for Davic C. Kimbell	03/20/2014		
→Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options, representing a right to purchase a total of 11,241 shares, vest 25% beginning on each anniversary date of the 3/18/2014 grant date.

Chief Marketing Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.