FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average	burden							
hours per response	9 0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Responses	s)				.,			pully 110		. 17.0									
Name and Address of Reporting Person * Settersten Scott M					2. Issuer Name and Ticker or Trading Symbol Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 1000 REMINGTON BLVD., SUITE 120				3. Date of Earliest Transaction (Month/Day/Year) 03/28/2014									X Officer (give title below) Other (specify below) Chief Financial Officer							
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)									6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person							
BOLINGBROOK, IL 60440 (City) (State) (Zip)				Table I - Non-Derivative Securities Acqui																
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if		3. Tı	ransaction e	4.	4. Securities Acquire (A) or Disposed of ((Instr. 3, 4 and 5)			red 5. Amount of		Securities Beneficially wing Reported		6.	of In Ben	7. Nature of Indirect Beneficial Ownership	
				(Month/Bay/Tear)		y/ 1 car)	Co	ode V	A	mount	(A) o	r Price	· ·			or Indirect (I) (Instr. 4)				
Common	Stock			03/28/2014				1	A	4	49	A	\$ 0	7,65	54			D		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transacti Date (Month/Day	//Year)	Table II 3A. Deemed Execution Date, i any (Month/Day/Yea	Code Deriva			form ies Acquired, Di arrants, options, imber			splays sed of, onvertible cisable a oate	rently varieties) 7. Title of Und Securit			8. Price of Derivative Security (Instr. 5)		of 10. Owner Form of Deriva Securit Direct or Indi	ship of tive y: (D) rect	Ownersh (Instr. 4) o)	
					Code	V	(A)	(D)	Date Exercisal	Expira able Date		ion	Title	or Number of Shares						
Stock Option (right to buy)	\$ 97.89 03/28/2014 A 7,75			7,753		(1)	(1) 03		/2024	Common Stock		7,753	\$ 0	7,753	D					
Repor	ting O	wners																		
Reporting Owner Name /]	Relationships															
- Copor	Address		Directo	or 10% Owner	Officer				Other											

Signatures

SUITE 120

Settersten Scott M

1000 REMINGTON BLVD.

BOLINGBROOK, IL 60440

/s/ Robert S. Guttman, as attorney-in-fact for Scott M. Settersten	04/01/2014		
**Signature of Reporting Person	Date		

Chief Financial Officer

Explanation of Responses:

 \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options, representing a right to purchase a total of 7,753 shares, vest 25% beginning on 3/16/2015 and each anniversary date thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.