UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print of Type Responses)											
1. Name and Address of Reporting Kimbell David C	2. Issuer Name and Ticker or Trading Symbol Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 				
(Last) (First) 1000 REMINGTON BLVD		3. Date of Earliest Tr 03/28/2014	ansaction (N	Aont	h/Day/Yea	ar)	X_Officer (give title below) Other (specify below) Chief Marketing Officer				
(Street) BOLINGBROOK, IL 60440	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security 2. Transaction (Instr. 3) Date (Month/Day/Yea)		2A. Deemed Execution Date, if any	3. Transact Code (Instr. 8)	ion	4. Securi (A) or D (Instr. 3,		f (D)	Owned Following Reported Transaction(s)	Ownership Form: of Indire Benefici	7. Nature of Indirect Beneficial	
		(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock	03/28/2014		А		456	А	\$0	5,584	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
Security	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code)	of Derivat Securiti Acquire (A) or Dispose of (D)	5. Number of Expiration Date Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Date	of Underlying Securities		Derivative Security (Instr. 5)	Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)	(D)	Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$ 97.89	03/28/2014		А		7,874		Û	03/28/2024	Common Stock	7,874	\$ 0	7,874	D	

Reporting Owners

Describer Or an New /	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Kimbell David C 1000 REMINGTON BLVD SUITE 120 BOLINGBROOK, IL 60440			Chief Marketing Officer						

Signatures

/s/ Robert S. Guttman, as attorney-in-fact for David C. Kimbell	04/01/2014
**Signature of Reporting Person	Date

Explanation of Responses:

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

(1) The options, representing a right to purchase a total of 7,874 shares, vest 25% beginning on 3/16/2015 and each anniversary date thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).