FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | | | | | |
|------------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------|----------------------------------------------------|----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|------|-------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------------------------------------|----------------------------------|---------------------|-------------------------------------------------------------------|--|----------|
| Name and Address of Reporting Person* Eck Dennis K | | | | | 2. Issuer Name and Ticker or Trading Symbol Ulta Beauty, Inc. [ULTA] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner | | | | | | | |
| (Last) (First) (Middle) 1000 REMINGTON BLVD., SUITE 120 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/19/2019 | | | | | | | - | Officer (give title below) Other (specify below) | | | | | | | |
| BOLINGBROOK, IL 60440 | | | | 4. If | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | | | |
| (City) (State) (Zip) | | | | | Table I - Non-Derivative Securities Acqui | | | | | | | Acquir | ired, Disposed of, or Beneficially Owned | | | | | | | |
| (Instr. 3) Date | | Date | Date (Month/Day/Year) E | | A. Deemed Execution Date, any Month/Day/Yea | | Code | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | d (A) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Ownership Form: Direct (D) | nip of B O) O | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | , , | V | Amount | (A) or (D) | Pr | rice | | | | or Indirect (I) (Instr. 4) | | iisu. +) |
| Common | Stock | | 03/19 | /2019 | | | | G | | | 333 | D | \$ 0 | | 302,16 | 302,167 | | D | | |
| Common Stock | | 03/20/2019 | | | | | S | | 15,000 D \$ 336.05 | | 0575 | 287,167 | | | D | | | | | |
| Reminder: | Report on a s | separate line | for each | class of secu | ırities l | beneficial | ly o | wned d | lirect | ly c | or indirect | ly. | | | | | | | | |
| | | | | | | Persons who respond to the collection of information SEC 1474 contained in this form are not required to respond unless the form displays a currently valid OMB control number. | | | | | | | | 74 (9-02) | | | | | | |
| | | | | Table II - | | | | | | - | - | | | | Owned | | | | | |
| Security | 2. Conversion or Exercise Price of Derivative Security | Exercise (Month/Day/Year) any (Code (Instr. 8) of Derivative Securities | | ole 7. Title late Amour r) Under Securi (Instr. 4) | | ant of rlying ities 3 and | | 9. Number Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownersl Form of Derivati Security Direct (I or Indire | | Beneficia Ownershi (Instr. 4) | | | | | | | | | |
| | | | | | | Code | V | (A) | (D) | | ate xercisable | Expi Date | ration | Title | Amount or Number of Shares | | | | | |

Reporting Owners

| | Relationships | | | | | | |
|-------------------------------------------------|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Eck Dennis K 1000 REMINGTON BLVD., SUITE 120 | X | | | | | | |
| BOLINGBROOK, IL 60440 | | | | | | | |

Signatures

| /s/ Jodi J. Caro, as attorney-in-fact for Dennis K. Eck | 03/21/2019 |
|---------------------------------------------------------|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Column 4 is a weighted average price. The prices actually received ranged from \$335.1726 to \$337.00. The reporting person has provided to the issuer, (1) and will provide to any security holder of the issuer, or the SEC staff, upon request, information regarding the number of shares sold at each price within the range for all transactions reported in this Form 4 utilizing a weighted average price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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