FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment 1(b). Company Act of 1940

(Print or Type I	Responses)																	
Name and Address of Reporting Person Defforey Herve				2. Issuer Name and Ticker or Trading Symbol Ulta Salon, Cosmetics & Fragrance, Inc. [ULTA]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle) 1135 ARBOR DRIVE					3. Date of Earliest Transaction (Month/Day/Year)								_ Director Officer (give tit	le below)		Owner r (specify belo	w)	
(Street)					10/25/2007 4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person					
ROMEOVILLE, IL 60446																		
(City)	EEE, IE oo	(State)	(Zip)				Table I - N	Non-	-Derivative	Securi	ties	Acquired.	Disposed of	or Benefic	ially Owned			
1.Title of Security 2. Transaction Date			2A. Deemed Execution Date, if			ion	4. Securities Acquired (A) or Disposed of (D)			D) Own	5. Amount of Securities Beneficially Owned Following Reported			6. Ownership Form:				
	(M		(Month/Day/Year	(Month/Day/Year)		(Instr. 8)	V		(Instr. 3, 4 and 5) (A) or Amount (D) Price		(Ins	Transaction(s) (Instr. 3 and 4)				Beneficial Ownership (Instr. 4)		
Common St	ock		10/25/2007				G(1)	V	116	A		\$ 0 116	(2)			(Instr. 4)	By Pictet & Cie f/b/o Herve Defforey	
Common Stock 10/30/2007			10/30/2007			C ₍₁₎		252,490	5 A		(3) 252	2,612			I	By Pictet & Cie f/b/o Herve Defforey		
Reminder: Rep	ort on a sepa	rate line for each cla		- Deriva	ıtive	Securit	es Acquirec	ers his curr	form are in rently valid	not req d OMB or Ben	quire cor efici	ed to responded to num	ond unless ber.		contained i	in SEC	2 1474 (9-02)	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative		3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. N Transaction Der Code Acc (Instr. 8) Dis		5. Num Derivat Acquire Dispose	umber of		6. Date Exercisable and Expiration Date (Month/Day/Year)				, ,	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned	Owner Form o	ive Owners	
	Security			Code	v	(A)	(D)		Date Exercisable	Expira Date	tion	Title	Amount or Number of Shares		Following Reported Transaction (Instr. 4)	eported or Ind ansaction(s) (I)	rect	
Series V Convertible Preferred Stock	(3)	10/25/2007		G <u>(1)</u>		252,4	96		(3)	<u>(3</u>)	Commo Stock	n 252,496	\$ 0	252,496	5 I	By Pictet Cie f/b Herve Deffor	
Series V Convertible Preferred Stock	(3)	10/30/2007		C ⁽¹⁾			252,49 (3)	96	(3)	<u>(3</u>)	Commo Stock	n 252,496	\$ 0	0	I	By Pictet Cie f/b Herve Deffor	

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Defforey Herve 1135 ARBOR DRIVE ROMEOVILLE, IL 60446	X						

Signatures /s/ Robert S. Guttman as attorney-in-fact for Herve Defforey ---Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported transactions involve the acquisition by Herve Defforey of the reported shares pursuant to the terms of his father's will.
- (2) The number of shares reported reflects a 0.632-for-1 reverse stock split, which was effected with respect to Common Stock on October 22, 2007.

These securities have no stated expiration date. The Issuer caused the mandatory conversion of Series V Preferred Stock into shares of Common Stock on October 30, 2007. The Issuer exercised this right after providing prompt reasonable notice. Upon the mandatory conversion of such Convertible Preferred Stock, accrued and unpaid dividends were paid in cash by the Issuer. The number of underlying shares of Common Stock reported reflects a 0.632-for-1 reverse stock split, which was effected through the conversion of such Convertible Preferred Stock to Common Stock on a 0.632-for-1 basis on October 30, 2007.

Remarks:

This Form 4 is filed late due to an inadvertent, administrative error on the part of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.