FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * Smith Mike C. | | | 2. Issuer Name and Ticker or Trading Symbol Ulta Beauty, Inc. [ULTA] | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director10% Owner | | | | | | |
|--|---------------|----------------------------------|--|--|----------------------------|---------------------------------|---|---|------------------------|-------------------------|-------------------|---|---|
| (Last) (First) (Middle) 1000 REMINGTON BLVD., SUITE 120 | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/02/2021 | | | | Office | er (give title belo | ow)(| Other (specify be | elow) | | |
| (Street) BOLLINGBROOK, IL 60440 | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person lired, Disposed of, or Beneficially Owned | | | | | |
| (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acqu | | | | | | | | | | |
| 1.Title of Security (Instr. 3) | | Da | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | (A) | 4. Securities Acquire (A) or Disposed of (Instr. 3, 4 and 5) | | Reported Transaction | | Following n(s) | Ownership Form: | 7. Nature of Indirect Beneficial Ownership |
| | | | | (World) Day Tear | Code | V Am | ount (A) | | | Instr. 3 and 4) | | or Indirect (I) (Instr. 4) | |
| Common | Stock | | 06/02/2021 | | A | 470 | 5 <u>(1)</u> A | \$ 0 | 1,538 | | | D | |
| Reminder: | Report on a s | separate line for | each class of secur | ities beneficially ov | | Persons containe | who res | form a | re not requ | | spond unle | ss | 474 (9-02) |
| Reminder: | Report on a s | separate line for | Table II - I | ities beneficially ov Derivative Securitiese, puts, calls, wa | ies Acquir | Persons containe the form | who res d in this displays | form a s a curr Benefici | re not requently valid | uired to res OMB con | | ss | 474 (9-02) |
| 1. Title of | 2. | 3. Transaction Date (Month/Day/Y | Table II - I (a 3A. Deemed Execution Dat (any) | Derivative Securities, puts, calls, was te, if Transaction Code (Instr. 8) | ies Acquire arrants, op | Persons containe the form | who res d in this displays ed of, or vertible s kercisable ation Dat | Beneficiecurities a 7. be A1 U1 Se | re not requently valid | OMB conf | spond unle | of 10. Ownersh Form of Derivativ Security: Direct (C or Indirec | 11. Nature of Indire Benefic: (Instr. 4 |

| | Relationships | | | | | |
|--|---------------|--------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Smith Mike C. 1000 REMINGTON BLVD., SUITE 120 BOLLINGBROOK, IL 60440 | X | | | | | |

Signatures

| /s/ Jodi J. Caro, as attorney-in-fact for Mike C. Smith | 06/03/2021 |
|---|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Represents a grant of 476 restricted stock units, vesting 100% on 6/2/2022.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.